



EVENTS

EVENT GRAPHICS & CUSTOM TENSION FABRIC STRUCTURES



At Fusion Imaging we've been setting the stage for some of the biggest events in the world: The Olympics, Super Bowl and New York City Marathon. We produce, install and oversee event graphics like no one else!

Our greatest asset is the ability to take ideas that were once thought impossible and make them larger than life. It's more than large color printing, aluminum tubing, fabric and a handful of hardware—it's creativity, teamwork and solutions that get the job done.

NYC MARATHON

Because everything we build is fully customizable, events like the New York City Marathon can be spectacular. We were given the challenge to reimagine what a finish line could be and we knocked it out of the park.



Setting New Records

The new look and feel of the race extended far beyond the start and finish lines. Branding is wherever you looked, from the streets to the hospitality tents that hosted guests. The look of the race has been completely changed to create a unique brand for the New York City Marathon.



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Lead The Pack

Sometimes it can be very difficult to see past what you've always done to something new. Traditional truss systems have been used for years to create finish lines - they're boxy and "normal." Our custom built aluminum frames created a look that can't be found anywhere else.

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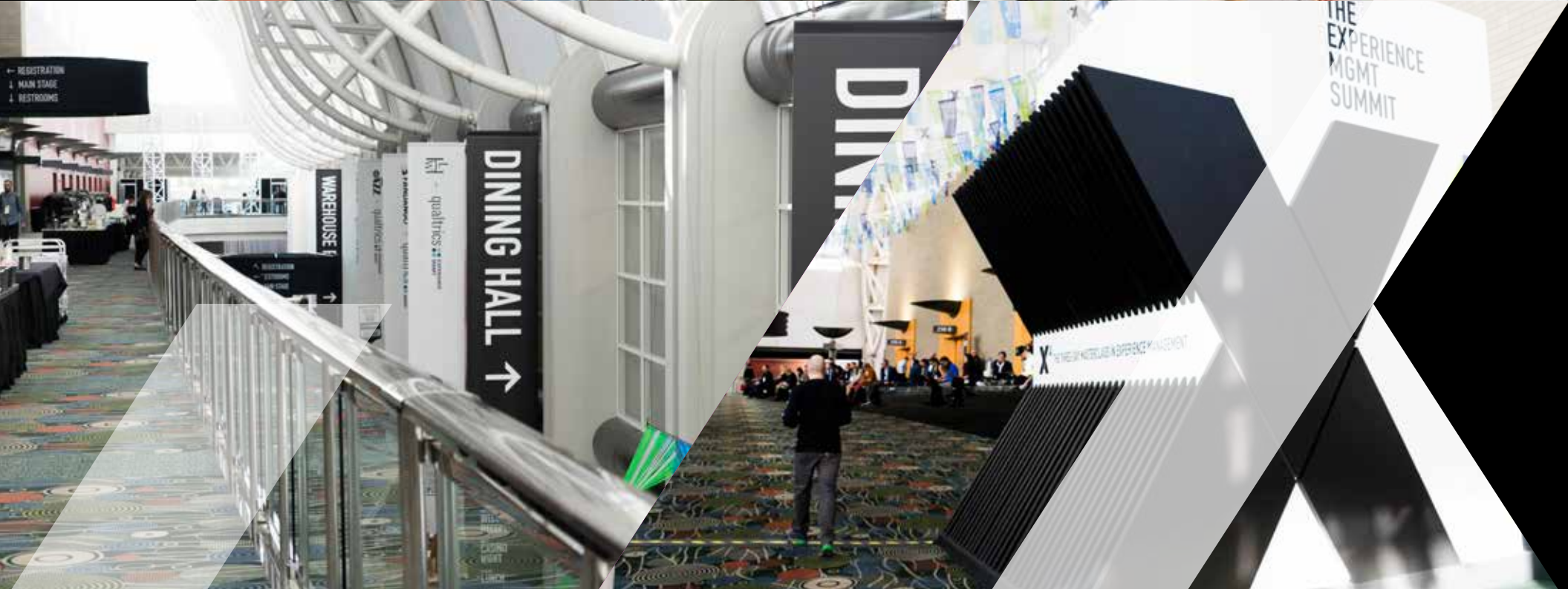


Beat The Rest

When putting on an event you don't want to be cookie cutter. Fusion specializes in making events one of a kind for any occasion. The Marathon is a perfect example of how event building your brand into the event.

QUALTRICS

Our ability to transform any space for your event is un-paralleled in quality, and it makes a difference when it comes down to crunch time. No matter where the event is we can handle the unique challenges each venue brings.



Custom Elements

Qualtrics made a big venue jump in 2018 moving their event to the Salt Palace. We were able to do things that are not typical for that venue, like wrapping the entire “salt shaker” including the aluminum framing around the windows. Massive banners and custom FORMZ structures provided tons of branding.

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Create The Limelight

Custom FORMZ elements were used throughout this project to add shape and dimension to every corner of the venue. The large towers and backwalls served as entrances to large conference rooms for classes and speakers. Using these lightweight structures adds scale to large open spaces.

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Little Changes, Big Difference

Using these simple banner poles added something completely unique. Normally this large staircase is just that, a big staircase. The banners used along the staircase provided opportunities to brand and break up the space that is normally unused.

DOMOPALOOZA

We have had the privilege of providing the graphics for DOMOPALOOZA the last few years and it has been amazing! This is another annual event, with extraordinary branding, that the Grand America Hotel is home to.



Visual Marketing

This was a brilliantly branded event, everywhere you looked you saw DOMO. We had adhesive decals in the windows, on the walls, and even on mirrors in the bathrooms! Thanks to our strategic partnerships with scenic and AV companies - everything was cohesive.

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Make The Venue

Adhesives and tension fabric displays are a great way to mold your venue towards your event. We have plenty of experience handling events of any size. No matter then venue, we can make it look as if it was made to house your event. Our graphic elements become well designed architectural pieces.

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Demand Attention

One of the main eye catchers was the branded tension fabric archways made with our aluminum frames. These architectural additions utilize the natural pathways within a hotel space and, when done properly, can transform mundane spaces into brand ambassadors.

PLURALSIGHT

Pluralsight Live 2017 - Pluralsight's first event - is a great example of transforming hotel spaces into a branded environment. We have experience with many of the large hotel/convention spaces located around the country.



Graphics Complete The Show!

The star-studded event that hosted the likes of Michelle Obama and Steve Young, along with some of the top CEO's and executives in the country, was complete with all kinds of graphics: Printed pillows, window graphics and SEG frames.

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Raise The Bar

Events to promote branding and culture like this are becoming more and more popular. With dedicated event project managers and a vast array of capabilities we become a valuable asset in helping you achieve the goals you've set for your event.

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Creative Branding

We created fabric media backdrops, directional signage and window graphics along with a long list of other branded graphic spaces all throughout the hotel. Whether you were attending a seminar, or walking down the hall, the Pluralsight brand was everywhere.

SUPER BOWL

In 2010 Fusion had the opportunity to print the graphics for the Super Bowl and Pro Bowl in Southern Florida. As the subcontractor for the agency that created the look and feel we produced amazing graphics viewed by millions worldwide.



Super Branding

The graphics were produced so that the logos could easily be changed out from the Pro Bowl to the Super Bowl. We specialize in much more than just window graphics—we produced everything you saw in the stadium as well as many of the other sites associated with the Super Bowl.



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Veteran Experience

We can't speak enough about our experience in pulling off events of this magnitude. Not only can we produce the graphics you need but we are your partner in coming up with solutions for installation and for difficult/unique branding opportunities specific to the venue.

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Local Presence

With almost 25 locations across the country we can often provide that local presence necessary in today's marketplace. We are in most major metros because of our parent company, Vomela. We also send our event team for projects this size to ensure that everything turns out great on-site.

LULAROE

LuLaRoe is a great example of our ability to work within large convention centers. The scale of what we do fits even the most unique spaces and provides the overall brand presence your event requires.



Inside and Out

With most large convention centers we are very familiar and comfortable handling everything inside and outside of the venue. Large vinyl building graphics and window graphics outside and large scale graphics inside is our specialty and you'll see we can adjust to fit any venue.

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We Are Your Partner

We work seamlessly with event agencies and can add a new level of expertise when it comes to on-site management of installation and strike. Our online system for proofing and approving graphics helps streamline the flow of art to print as we work directly with the creative agency.

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Fabric and Custom Extrusions

We have been dealing with dye sub printed fabric for many years and we have our own line of aluminum extrusions for SEG graphic frames. We are also a preferred print provider for beMatrix frame systems and can fit almost any system on the market.

ALL-STAR GAME

We have experience transforming entire cityscapes, from the 2000 SLC Olympics, to the 2014 MLB All-Star game in Minneapolis. Sometimes the venue is an entire street or cityscape.



All-Star Team

Not only did we provide quality graphics, we also provided an all-star team of project and account managers to help pull the event off without a hitch. When you work with Fusion you don't just get graphics, you get a team that works around the clock to make you successful.

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A Branding Homerun

We branded the cityscape and downtown but we also provided the graphics for the game itself inside Target Field. We provided window graphics for the outside of the stadium and even adhesive graphics for inside the dugouts!

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Your Go-To Branding Partner

This was another one of those large scale events that we handle so well. Between our outstanding print quality, unbeatable customer service and project management—we are the best partner for any size event regardless of the venue or location.

Over 20 Locations Across the Country to Better Serve You



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